PRO EMAIL FLOWS SETUP

		3H	1D	2D	
People who added to cart but didn't go to checkout	**Abandoned Cart Flow**	Abandoned Cart Reminder	Reminder + Offer + Recomendation	Reminder Offer will expire today	
		6H	2D		
People who watch specific product but didn't take action	**Abandonment Flow**	Product they saw with special offer	Reminder Offer will expire today		
		immediate	1D	2D	
People who sign up for updates	**Welcome Email Series**	Welcome + Coupon + Reccomender Products	Brand Introduction Benefits + Why we're different + Social Prood	Promote Best Sellers + Social Proof + Code Reminder	
		2 Week	5D	5D	5D
People who've purchased in the past	**Cross Sell Flow**	You're going to love this : Content {Product Upsell}	Content Emails {Different Upsell}	Special Incentive for {Product}	Last Chance To Buy
		4 Month	7D	2D	
People who haven't bought in 120 days	**Customer Winback Flow**	How've You Been? +Check Out What's New	We Miss You+ Code	Code + Urgency	
		immediate	2D	1 Week	
People that just bought	**Post Purchase Flow**	Thank You For Buying msg	A Message From Founder	Incentive for Review, UGC, etc +Product Reccomendations	
		immediate	3D		
People who have bought 5+ times	**VIP Flow**	Thank you email from founder + code	Value + Code Reminder		
		1D	3D		
People who have opened 5 emails in a row but not taken action	**Milestone Flow**	Social Proof + Product Reccomendations Code	Code Reminder +Urgency		
		3 Month	7D		
People who didn't take any actionb in 120 day	**Unengaged Flow**	Still Want To Recieve Emails? Reccomended Products	Reccomender Products + Code + Urgency	Still not receive any response then delete profile	
		2 Week	5D	5D	
People who've purchased in the past	**Cross Sell Flow**	You're going to love this: Content + {Product Upsell}	Product Collections + {Different Upsell}	Special Incentive for {Product}	
		immediate	1D	2D	
People who sign up for updates	**Welcome Email Series**	Welcome + Coupon + Recommended Products	Brand Benifits + Show Collections	Promote Best Sellers + Social Proof + Code Reminder	
		3H	1D	2D	
People who added to cart but didn't go to checkout	**Abandoned Cart Flow**	Abandoned Cart Reminder	Reminder + Offer + Recommendation	Reminder Offer Will Expire Today	
		6H	2D		
People who watch specific product but didn't take action	**Abandoned Cart Flow**	Product they saw with special offer	Reminder Offer will expire today		
		4 Month	7D		
People who haven't bought in 120 days	**Customer Winback Flow**	Product they saw with special offer	Reminder Offer will expire today		
		4 Month	7D		
People who haven't bought in 120 days	**Customer Winback Flow**	Product they saw with special offer	Reminder Offer will expire today		
		immediate	1 Week		
People that just bought	**Post Purchase Flow**	Thank You For Buying msg	New collections + Complimentary products		
		immediate	3D		
People who have bought 5+ times	**VIP FLOW**	Thank You email from founder + code	Value + Code Reminder		
		immediate	3D		
People who have bought 5+ times	**VIP FLOW**	Thank You email from founder + code	Value + Code Reminder		
		1D	3D		
People who have opended 5 emails in a row but not taken action	**Milestone Flow**	Product Recommendations +Code	Code Reminder +Urgency		
		4 Months	7D		
People who have opended 5 emails in a row but not taken action	**Unengaged Flow**	Product Recommendations +Code	Code Reminder +Urgency		
		4 Months	7D		
People who have opended 5 emails in a row but not taken action	**Unengaged Flow**	Still want to Recieve Emails? Recommended Products	Recommended Products + Code + Urgency		

Discount we will use :

10%

20%

30% (if you are willing)